

# The LumaOne Platform

For companies on the rise

**LUMA**  
ONE

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The LumaOne platform uses video, interactivity and data to speed up the learning process and make it memorable. It brings to business the engaging experience that today's workers want.

LumaOne opens a whole new world of video use that can jump-start an organization's content evolution or transform an emerging business by delivering knowledge to every place needed.

With LumaOne you have everything you need to create, deliver and measure modern learning to drive business results.



## Highlights

- Easily produce video with any device directly from the platform or use video from any source including Youtube and more
- Enrich with additional content, documents, graphics, text, assessments, surveys and polls. If you support multiple languages, we have you covered with our automatic translation facility
- Make shoppable video! Enrich your product promotional videos with interactive shopping.
- Distribute your videos by text, email, webpages, portal, videosite or through integrations using our simple connector. One click or press and its delivered!
- Automatic tracking so you instantly see results

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“ The LumaOne Platform and services are making our shift to a digital strategy seamless.

Nick Igneri  
American Management Association

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# It's content and context

- Use video to easily and accurately tell the story
- Capture products, best practices, standard operating procedures, onboarding materials, tutorials, product introduction, move your course or class to the digital world and more
- Capture directly with your device cameras, upload a video file or link via Youtube, Vimeo or other streaming services

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“ The Platform brings simplicity to training and we use it everyday to improve and develop the skills of our employees.

Pierre-Michel D'Anglade  
ABZAC

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“We all know video has become pervasive in Society. Most of us have a camera and a theatre in our pockets.

LumaOne takes this and gives every organisation, big and small the agility they need to be successful and drive objectives. LumaOne has changed the landscape of knowledge capture, and sharing for all of us.”

**John Hudson**  
CEO LumaOne

# The power of LumaOne

## Enrich, assess and survey

**You can now enrich video content by adding everything you need to effectively communicate or share knowledge:**

- **Video in video** this can be used to narrate what's taking place on the main video, add detail, adding a language and more
- **Documents and links** include other sources of information easily
- **Text** this can be regular text or clickable text with an action
- **Dynamic AI translation** instantly translate all interactions
- **List** these can progress as you move through a video in sequence
- **Graphics** these can just appear on screen or you can make them active to reveal more information
- **Slides** present text, graphics, PowerPoint slides, knowledge check questions easily within a video
- **Tiles** make composites including all elements
- **Animation** powerful path animation features
- **Personalisation** tailor user journeys
- **Sound** record or upload sound directly in the platform. Its never been this easy to add voice-over and localise

**You can use and reuse assessment or survey questions in a number ways with the LumaOne Platform:**

- Embed in a video to check knowledge, reinforce learning or gain insight
- Use as a stand alone assessment or survey
- Use as a prescriptive assessment
- Users can generate their own diagnostic assessment and address knowledge gaps with a personalized learning playlist
- You can even make games!

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“ LumaOne opens new doors  
to the future of business. ”

Andrew Ross - Bluey Merino

# Interactive

## Enrich, assess and survey

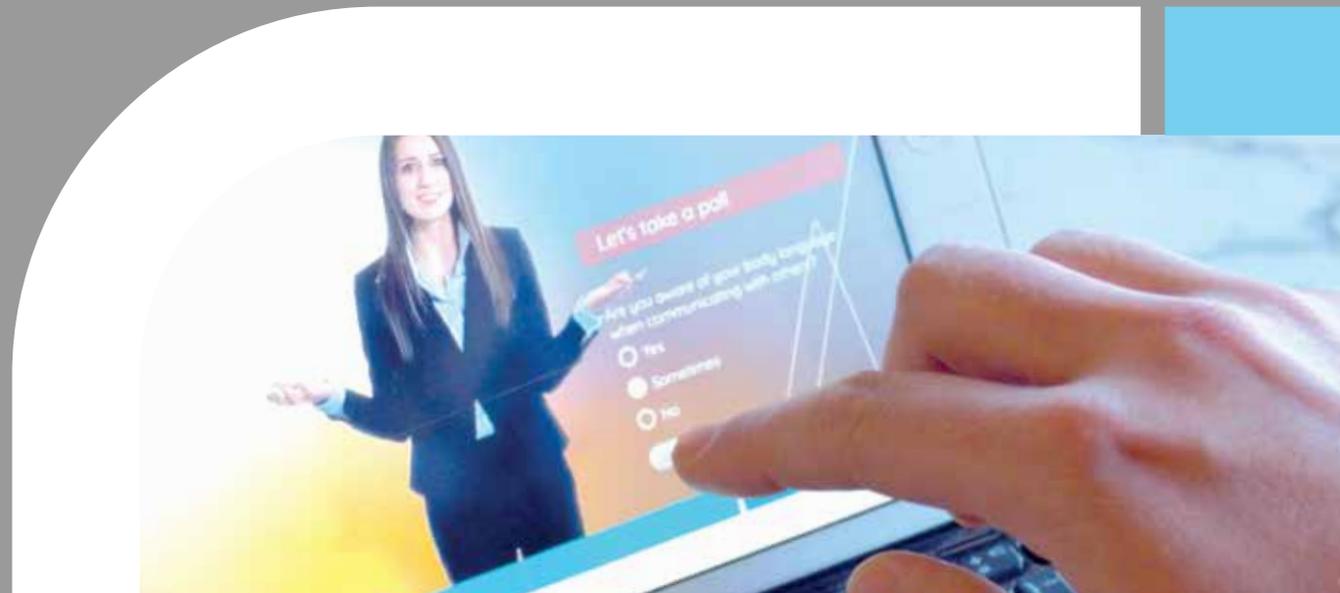
- Multiple or Single Choice
- True/False
- Yes/No
- Fill in the blank
- Open answer with text or video response
- Hotspot selection
- Matching
- Drag and drop
- Survey questions includes the ability to create open answer, like rt and choice evaluations.
- Polling

**You can customize the question feedback and enable adaptive learning to redirect the learner to reinforce learning, make questions timed, answer a question using video recording all based on the learner response to questions.**

## Assessments and surveys

**You can use and reuse assessment or survey questions in a number ways with the LumaOne Platform:**

- Embed in a video to check knowledge, reinforce learning or gain insight
- Use as a stand alone assessment or survey on any device
- Use as a prescriptive assessment to drive a completely personalised learning experience
- Users can generate their own diagnostic assessment and address knowledge gaps with a personalized learning playlist
- Assessments – in video or stand alone over 12 assessment types including open answer, drag and drop, multiple choice, hot spot etc.
- Dynamic branching capability
- Prescriptive and diagnostic navigation based on a user's preferences or knowledge





# Connect and deliver

## Distribute by portal, text, email, webpage, videosite or integrations

- Full streaming capabilities to any device
- Dynamic scaling to ensure the best user experience regardless of their device
- Unique videosite technology - use video to build your website
- Breakthrough instant SCORM connector
- Customizable navigation including branching
- Learner ability to search by topic or keywords
- Narrative text
- Dynamic content updating
- HTML5 output
- Plug-in free
- Secure permission-based access
- Optional anonymous access

# Track and analyse

## Collecting data

**You can easily select how much or how little data is collected on your users. The LumaOne Platform has been built and tested to perform at the highest level of Enterprise security requirements.**

### Features include:

- Full analytics engine which captures all user activity
- Dashboard of data analysis
- Geolocation
- Survey data analysis
- Item analysis with full detail
- Conversion and link reporting
- Graphical and standard reports

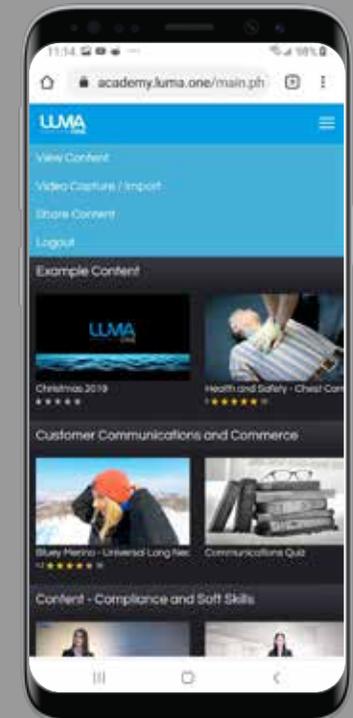


<https://luma.one>

# Mobile Video Capture

Enable high speed knowledge flow by instantly capturing and sharing videos directly from your smartphone with LumaOne.

Simply click to capture, upload and then share with your desired audience using social media, text, email, the portal or to your own site – all from your smartphone. This capability is fully browser based and available for use on any device.

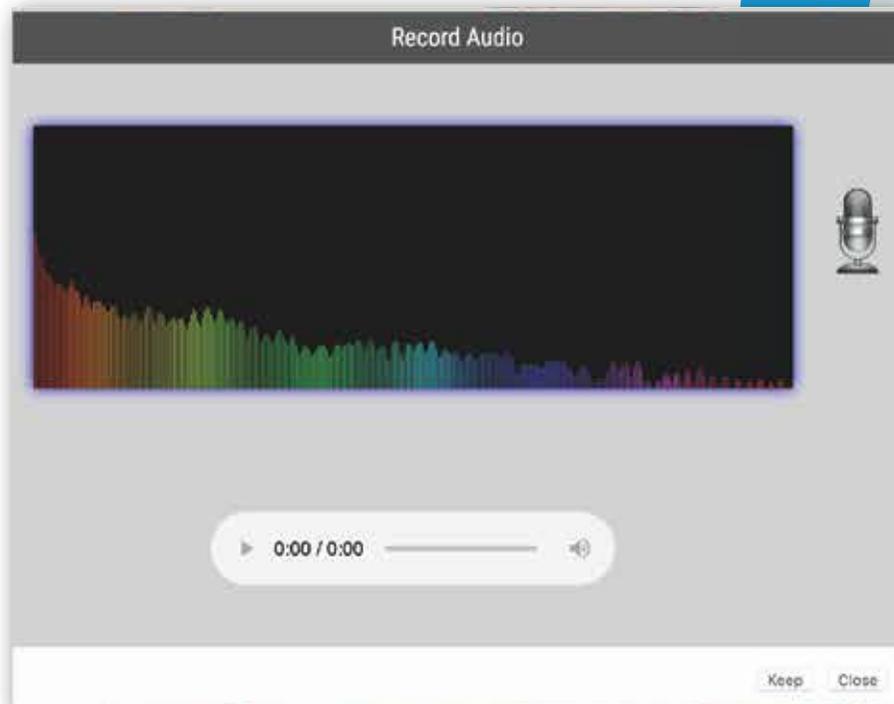


# Sound

**Upload a sound file to add to your interactive video or directly capture sound from your device.**

Options include showing or hiding the controls and also managing the timing of the sound delivery.

This is a great feature to add narration to your video, quiz or survey or to simply add a music overlay.





## Contact

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